

## Novo Sales Manager Steve Jackson Relocating to Alberta

**Regina, SK; Kitchener ON (October 24<sup>th</sup>, 2011)**

Novo Water Conditioning is pleased to announce that **Steve Jackson**, Western Sales Manager, will be relocating from our Regina, SK Head Office to Calgary, AB effective December 1<sup>st</sup>, 2011. Steve's relocation is being made so Novo can provide even better customer service and support in the growing Alberta market.

Steve, Dale Lewgood and Don Matt will continue to work closely together in Western Canada to support the significant growth the company has experienced in the past two years. Steve will be communicating his Alberta contact information once he has finalized the logistics of his move.



Novo Water Conditioning, a division of Canature North America Inc., sells residential & commercial water treatment products and Dynamic brand sump and sewage pumps. The Canadian owned & operated company sells and supports its products through select plumbing and heating wholesalers across Canada.

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