## **Purified Drinking Water**

In addition to having luxurious soft water throughout your home, additional upgrades are available to greatly improve the quality and safety of your drinking water.



## **AQUA FLO**

### Platinum QCRO4V-50

The Aqua Flo® QCRO is certified for the reduction of harmful contaminants including lead and PFAS/PFOS. The quick change filters and membrane take seconds to replace.



QCRO4V-50 system certified by IAPMO R&T to NSF ANSI 58 and CSA B483.1 for the reduction of the following substances, as verified and substantiated by test data: Barium, Cadmium, Copper, Fluoride, Hexava lent Chromium, Lead, Arsenic (V) (less than 300 ppb reduction), Radium 226/228, Selenium, TDS, Trivalent Chromium, Turbidity, and PEOA/PEOS.

### **UV** Disinfection for Whole House

**NOVO TOTAL HOME** 

PROTECTION

AOUA FLO

AQUV ultraviolet disinfection systems provide proven microbiological (bacteria & virus) protection from issues in water including E.coli, Cryptosporidium and Giardia Lamblia without the use of chemicals.

## **Trust the Professionals!**

Novo water conditioning products are available only through licenced plumbing professionals. Our Certified ProAdvantage<sup>™</sup> Plumbers are professionally trained to install and service Novo water conditioning products.

### **Novo Delivers Quality You Can Count On!**

Novo has been supporting the water conditioning needs of the plumbing professional for over 50 years. Our 200 employees have an average tenure of 20+ years bringing our customers unparalleled support. Novo products are engineered and assembled in one of our 6 North American facilities.

- Professional-grade, 3rd party certified products
- Leading-edge technology
- Strong warranty coverage
- Expert installation & service

Novo Water Conditioning is a division of Canature WaterGroup.

### To learn more visit www.novowater.com



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Your Plumbing Professional

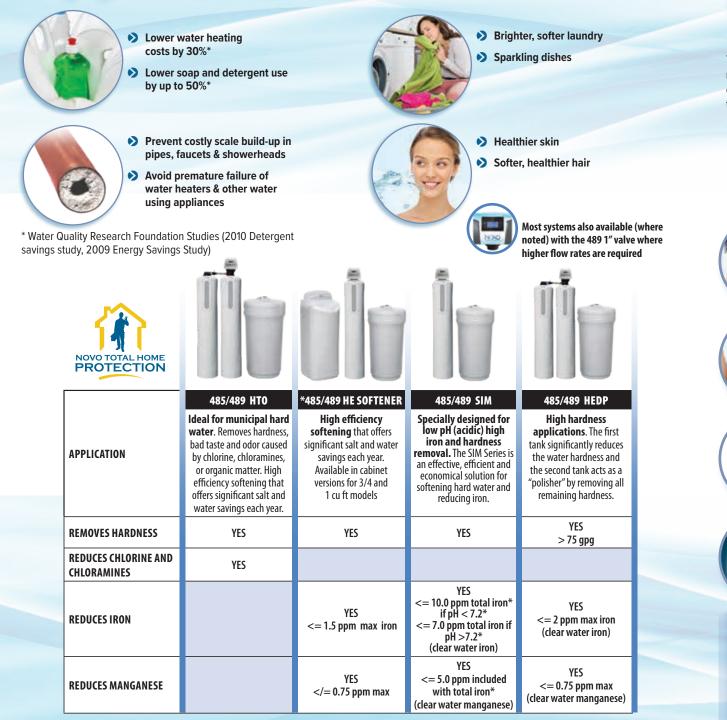


Professionally Installed Water Treatment Solutions.



# Life is Better with Soft Water

# **Enjoy the Benefits of Soft Water...**



\* Total iron = iron ppm x 1 plus manganese ppm x 2

## **Plus, the Added Benefits of Whole-House Carbon Filtration!**

The Novo HTO whole-house refiner combines two systems into one giving you truly refined water throughout your home! IAPMO R & T Certified

- -UPG Against NSF/ANSI 44 and CSA B483.1
- Certified by IAPMO R&1 UPC to NSF/ANSI 42 for Chlorine Reduction





**Great Tasting, Healthy Water** Drinking lots of water should be at the core of your health routine. Ingesting lots of chlorine and harmful contaminants should not!

### **Protect Skin & Hair**

Exposure to harsh chlorine and chemicals can damage your skin causing excessive dryness.

### **Protect Plumbing & Appliances**

Chlorine quickly destroys rubber seals & gaskets causing costly leaks. Chloramines are corrosive and can cause pin hole leaks in pipes.

### **Breath Easy**

Clean, healthy air...free from chlorine and volatile organic chemicals (VOC's). Steam from showers can contaminate the air you breath.

#### Are anti-scale devices the same as water softeners?

The answer is NO. But, according to a recent consumer survey, 28% of respondents believe they are<sup>1</sup> Anti-scale devices do not soften water by removing hardness minerals. While they provide some level of scale reduction, they are not as effective as salt-based softeners nor do they provide all the benefits of soft water.

<sup>1</sup>2021 Water Quality Association Consumer Opinion Study.