

# Making the **Most** Out of Your Water Conditioning **Opportunity?**

Plumbers are constantly performing repairs resulting from poor quality water. Hard water, iron and chlorine cause significant damage to pipes, seals, water heaters, boilers, fixtures, humidifiers, dishwashers and clothes washers.

*As a trusted water professional, you owe it to your customer to ...*



**FINISH THE JOB...  
FIX THE WATER  
THAT BROKE IT!**



**COMPLETE OUR LEVEL ONE BASIC TRAINING IN UNDER 30 MINUTES ...**

- **VIDEO 1:** Water Hardness, Identify Problems, Testing
- **VIDEO 2:** Softener Features, Benefits & Installation
- **VIDEO 3:** Chlorine & Chloramine Removal



**UPON COMPLETION WE'LL SEND YOU A FREE WATER CONDITIONING STARTER KIT (RETAIL VALUE \$50) ...**

- Test Kits for Hardness, Chlorine & Chloramines
- Laminated Softener Sizing & Benefit Guide
- Sales Materials

**QUALIFY FOR OUR LEVEL TWO CERTIFIED DEALER TRAINING PROGRAM ...**



**REGISTER TODAY! @ [www.novowater.com](http://www.novowater.com)  
TO GET STARTED GO TO: [www.novowater.com/plumber-resources](http://www.novowater.com/plumber-resources)**

