

A HEALTHY HOME STARTS WITH CLEAN, HEALTHY WATER!



Reduce Chlorine, Chloramines & Other Chemicals From Your Water

Chlorine and chloramines are the most commonly used disinfectant for treating water and getting it safely to your home. Once the water arrives, however, chlorine is not only undesirable due to bad taste and odor but also because it can be harmful to your health and your homes plumbing system.

Great Tasting, Healthy Water

Drinking lots of water should be at the core of your health routine. Ingesting lots of chlorine and harmful contaminants should not!



Protect Your Water Softener

Chlorine degrades your softeners polystyrene softening resin shortening its useful life.



Protect Skin & Hair

Exposure to harsh chlorine and chemicals can damage your skin causing excessive dryness.

Protect Plumbing & Appliances

Chlorine quickly destroys rubber seals & gaskets causing costly leaks. Chloramines are corrosive and can cause pin hole leaks in pipes.



Breathe Easy

Clean, healthy air...free from chlorine and volatile organic chemicals (VOC's). Steam from showers can contaminate the air you breathe.

CHOOSE THE BEST SOLUTION FOR YOU.

Carbon filtration is the time-proven method for the reduction of chlorine, chloramines and other contaminants such as lead, mercury, pesticides, VOC's, THMS, toxic organics, phenols, tannins.

There are many carbon filtration options available. Which one is best for you?

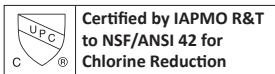
Novo 485HTO Whole House Water Softener



NVO485HTO-150

97% Chlorine Removal! Over 1,100,000 gallons!

- Perfect for municipal hard water markets
- A dedicated tank of catalytic carbon improves contact time for enhanced performance
- High-efficiency upflow water softener for ultimate salt and water savings
- Low maintenance
- Only **\$1.14 per day*** for luxuriously soft, chlorine free water!



7 Year Warranty Control Valve



Lifetime Warranty Pressure Tank

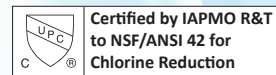
Novo 485 High-Efficiency Whole-House Carbon Filter



NVO485TO-150

97% Chlorine Removal! Over 1,100,000 gallons!

- Perfect for municipal water
- High quality certified carbon
- Available with catalytic carbon for reduction of chloramines
- Low maintenance
- Only **\$0.42 per day*** for chlorine free water!



7 Year Warranty Control Valve



Lifetime Warranty Pressure Tank

Novo Non-Backwashing Whole-House Carbon Filter



NRVTO-150

97% Chlorine Removal! Over 1,100,000 gallons!

- Filtered water at every tap
- Non-Backwashing design could reduce the potential life of the carbon due to organic and other contaminant fouling. Media replacement may be more frequent as compared to back washing systems.
- Costs **\$0.25 per day***
- Available with catalytic carbon for reduction of chloramines



5 Years on In/Out Head



10 Years on Fiberglass Tank



Aqua Flo® High-Flow Whole-House Filter

- Filtered water at every tap
- Chlorine reduction only
- Estimated 9-10 months before filter replacement required.
- Costs **\$1.10 per day***
- Lower upfront investment

*Cost per year for a family of four using an average of 240 gallons per day based on expected 10 year equipment life.
Chlorine: 2.0 mg/L +/- 10% Reduction Requirement: >/+ 50%



Toll Free: 877-288-9888
www.novowater.com

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