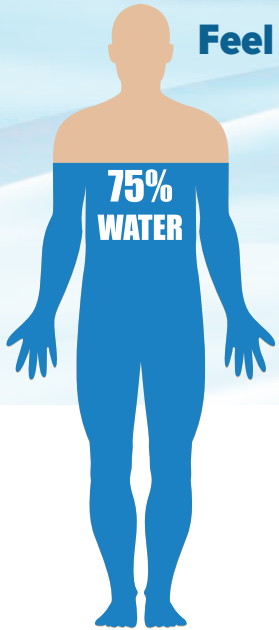


Health Benefits

Feel Great ... Hydrate!



- 75% of your body is water
- Mild dehydration can cause headaches, dizziness, fatigue, dry skin and joint pain
- 33% of caloric intake comes from sugary drinks
- Water has 0 calories and helps suppress hunger



Eliminate as many as 250,000 calories from your diet!

More Convenient & Affordable Than Bottled Water



No lugging or storing heavy 40lb bottles
Novo Solutions cost only pennies per litre.



Perfect for drinking, cooking, juice, coffee, tea, ice cubes.



Pets and plants love it too!



Trust the Professionals!

Novo water conditioning products are available only through licenced plumbing professionals. Our **Certified ProAdvantage™ Plumbers** are professionally trained to install and service Novo water conditioning products.

Novo Delivers Quality You Can Count On!

Novo has been supporting the water conditioning needs of the plumbing professional for over 50 years. Our 200 employees have an average tenure of 20+ years bringing our customers unparalleled support. Novo products are engineered and assembled in one of our 6 North American facilities.

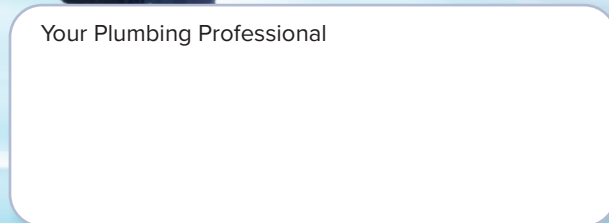
- Professional-grade, 3rd party certified products
- Leading-edge technology
- Strong warranty coverage
- Expert installation & service

Novo Water Conditioning is a Division of Canature WaterGroup.

To learn more visit www.novowater.com



Your Plumbing Professional



Life is Better with Healthy Water!



NOVO TOTAL HOME PROTECTION

Professionally Installed Water Treatment Solutions.

AQUA FLO®

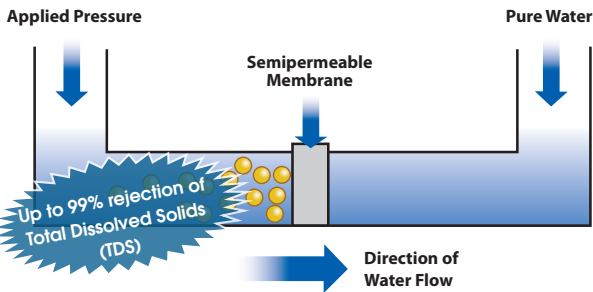
Aqua Flo Drinking Water Systems by Novo utilize multiple stages of filtration to provide you with great tasting water for only pennies a day!

1. Five Micron Sediment Pre-Filter removes silt, sediment, sand, and other particles

2. Carbon Pre-Filter traps minerals and contaminants such as chromium, mercury, copper, chlorine, chloramines and pesticides.

3. Reverse Osmosis (RO) Membrane allows only clean water to pass through - trapping impurities as small as an atom - flushing them to the drain and sending pure water to a storage tank

Reverse Osmosis



4. Carbon Post-Filter for final polish after the storage tank and before use.

All systems include standard chrome faucet, installation fittings & NSF Certified storage tank.



Aqua Flo Drinking Water Systems:

All systems include a standard chrome faucet, installation fittings and NSF Certified storage tank. Designer faucets available in a variety of colors and finishes.



Certified to reduce lead, PFOA/PFOS and other harmful contaminants.



QCRO4V-50 system certified by IAPMO R&T to NSF/ANSI 58 and CSA B483.1 for the reduction of the following substances, as verified and substantiated by test data: Barium, Cadmium, Copper, Fluoride, Hexavalent Chromium, Lead, Arsenic (V) (less than 300 ppb reduction), Radium 226/228, Selenium, TDS, Trivalent Chromium, Turbidity, and PFOA/PFOS.

Virtually no water is wasted with over 99.9% recovery.

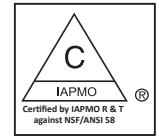


Save As Much As **7000 Gallons Per Year!**

Quick Connect features at an economical price.



Economical performance with an added carbon filter!



Optional booster pump can be added.

FEATURES	QCRO	H.E.R.O. HIGH-EFFICIENCY	475 RO	ECONOMY RO
STAGES	4 (Sediment, Carbon, RO membrane, Carbon)	4 (Sediment, Carbon, RO membrane, Carbon)	4 (Sediment, Carbon, RO membrane, Carbon)	5 (Sediment, Carbon, Carbon, RO membrane, Polishing Carbon)
FILTER TYPE	Quick Change ¼ Turn Disposable	Traditional Plastic Sump and Filter	Quick Change ¼ Turn Disposable	Traditional Plastic Sump and Filter
AUTO WATER SHUT OFF	YES – Change filters without having to shut off water in home	NO	YES – Change filters without having to shut off water in home	NO
3RD PARTY CERTIFIED	YES – IAPMO R&T to NSF/ANSI 58 and CSA B.483 for reduction of lead, PFOA/PFOS and a broad range of other contaminants	YES – IAPMO R&T to NSF/ANSI 58 and CSA B.483 for the reduction of TDS	NO	YES – IAPMO R&T to NSF/ANSI 58 and CSA B.483 for the reduction of TDS
AVAILABLE WITH INTEGRATED BOOSTER PUMP	NO – Optional booster pump available	YES – Raises water pressure to ideal level for maximum efficiency	YES – Raises water pressure to ideal level for maximum efficiency	YES – Raises water pressure to ideal level for maximum efficiency

Why are consumers installing water filtration systems?

According to a recent consumer survey, **41% of respondents are concerned with contaminants**¹ such as lead, arsenic, PFOS/PFAS, chlorine and disinfection by-products. Systems installed by homeowners are considered the last line of defence.

¹2021 Water Quality Association Consumer Opinion Study.